

- Broccoli has been known in the Mediterranean region for centuries, however, it is relatively new to the United States. It was introduced by Italian immigrants in the 1920s.
- Popular with consumers across many types of cuisine, it is known for being easy and quick to prepare.





- Broccoli is low calorie, low sodium, and is a good source of vitamins A, C and folate.
- Shipping seasonally from Salinas, CA and Yuma, AZ.

| SPECIFICATIONS | | | | | | |
|------------------|------------|----------------------------------|-----------------------------|---------|-----------------|-----------|
| Product | Pack Style | Carton Dimensions (I x w x h) | TI HI/Cartons per pallet | coo | UPC | PLU |
| Broccoli / Bulk | 14 CT | 19.875" x 11.75" x 10.875" | 8 x 6 = 48 | USA/MEX | 0 60556 10000 5 | 4060 |
| | 18 CT | 19.875" x 11.75" x 10.875" | 8 x 6 = 48 | USA/MEX | 0 60556 10000 5 | 4060 |
| Crowns / Asian | | 19.875" x 11.75" x 10.875" | 8 x 6 = 48 | USA/MEX | 0 60556010100 2 | 3082 |
| Export / Premium | | 19.875" x 11.75" x 10.875" | 8 x 6 = 48 | USA/MEX | 0 60556010100 2 | 3082/4060 |