



Value-Added Retail Cut Vegetables



- Convenience and freshness - - meet both consumer demands with fresh cut, thoroughly washed vegetables.
- Capture sales while the value-added vegetable category continues to show growth; +9.5% in Q2 2020 vs. Q2 2019*.
- Vegetable Medley 12oz includes broccoli, cauliflower and carrots; perfect for easy stir fries, roasts or healthy soup additions.
- Broccoli Florets 12oz are tender cut florets ready to be steamed, sautéed or roasted.

SPECIFICATIONS

Product	Pack Style	Pack Weight	Carton Dimensions (l x w x h)	TI HI/Pallet	COO	UPC
Broccoli Florets	9/12 oz	6.75 lbs	12.875" x 11.875" x 6.125"	12 x 14 = 168	USA/MEX	0 60556 40101 0
	6/12 oz	4.5 lbs	13.1875" x 9.4375" x 6.5"	15 x 14 = 210	USA/MEX	
Vegetable Medley	9/12 oz	6.75 lbs	12.875" x 11.875" x 6.125"	12 x 14 = 168	USA/MEX	0 60556 40100 3

*Source: United Fresh Produce Association, Nielsen Total Food View, Total U.S. xAOC, 13 weeks ending 6/27/20