



Value-Added Retail Cut Vegetables



- Convenience and freshness - - meet both consumer demands with fresh cut, thoroughly washed vegetables.
- Capture sales while the value-added vegetable category continues to show growth; +9.5% in Q2 2020 vs. Q2 2019*.
- Vegetable Medley 12oz includes broccoli, cauliflower and carrots; perfect for easy stir fries, roasts or healthy soup additions.
- Broccoli Florets 12oz are tender cut florets ready to be steamed, sautéed or roasted.

SPECIFICATIONS

Product	Pack Weight	Pack Style	Carton Dimensions (l x w x h)	TI HI/Pallet	Cube	COO	UPC
Broccoli Florets	8lbs	9/12oz	19.8125" x 11.75" x 4.875"	8 x 18 = 144	0.66	USA/Mexico	0 60556 40101 0
Vegetable Medley	8lbs	9/12oz	19.8125" x 11.75" x 4.875"	8 x 18 = 144	0.66	USA/Mexico	0 60556 40100 3

*Source: United Fresh Produce Association, Nielsen Total Food View, Total U.S. xAOC, 13 weeks ending 6/27/20